



Best Practices in Information Technology: How Corporations Get the Most Value from Exploiting Their Digital Investments

By James W. Cortada

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Of the many opportunities for investment in information technology, which are the most urgent? To answer these questions, managers must first understand that information technology is more than just computers. Today, information technology must be conceived of broadly to encompass the information that businesses create and use as well as a wide spectrum of increasingly convergent and linked technologies that process the information. In addition to computers, then, data recognition equipment, communications technologies, factory automation, and other hardware and services are involved. As information technology becomes more widespread, the opportunities to take advantage of a new competitive scope will only increase. How information technology improves the practical business of the economy. The New York Stock Exchange is entirely dependent on information technology to operate. Source: Ryan Lawler/Wikimedia Commons. And with artificial intelligence on the horizon, businesses are turning more of their operations over to computer systems that can do the work efficiently and safely than the human workers they replace. This goes beyond the conversations surrounding automation in manufacturing over the last several decades, these new systems are set to replace the thinking worker, rather than the manual laborer. No sector of the economy will be untouched, in the end—not even the information technology sector itself. Advertisement. Start by marking “Best Practices in Information Technology: How Corporations Get the Most Value from Exploiting Their Digital Investments” as Want to Read: Want to Read savingâ€¦ Want to Read. This book offers a practical, long-term strategy for using Best Practices to achieve real, quantifiable value from IT investments. This action-oriented book shows how to find and apply IT solutions that work. It presents Best Practices as a long-term strategy, not a one-time fix. Explore new ways to make sure IT delivers economic value to the corporation, including advanced tools such as balanced scorecard measurements. Learn what IT best practices have in common, and where to look for them. Take a "snapshot" of your current effectiveness, and discover smarter ways to choose among competing IT initiatives. Learn how to build IT architectures that integrate and enhance legacy systems. Walk through every major activity that IT organizations perform, discovering where Best Practices offer th...