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Backyard Market Gardening: The Entrepreneur's Guide to Selling What You Grow

By Lee, Andrew W.

Good Earth Publications, LLC, 1993. PAPERBACK. Condition: New. 0962464805 New. No dust jacket as issued. Brand New! Support Independent Pacific Northwest Booksellers! Trade paperback (US). Glued binding. 356 p. Good Earth. Audience: General/trade. greatest opportunities can sometimes be found in our own backyards. This is true for the small-scale farmer/gardener who dreams of selling the fruits of their labors to an appreciative public. Discover how easy and profitable it is to grow and sell vegetables, fruits, flower, Herbs and small livestock from your backyard market garden. Make Money at Home! This inspirational, dirt-under-the-fingernails book with its earthy humor, has helped inspire "the gardener next door" to grow food not only for themselves, but others as well and make money while doing what they love. authors have over 20 years of vegetable growing & small business experience into this handbook for beginning & experienced agricultural entrepreneurs. A complete guide to business management & marketing for the small scale vegetable grower. Contains a wealth of information on budgets, crop planning, direct marketing, farmers' markets, roadside & farm stands, food cooperatives, caterers, mail order, restaurants, pick your own, wholesale distributors, producers' cooperatives, & subscription marketing services such as clientele membership clubs, community supported...



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