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**ROLE OF TOURISM INDUSTRY IN SOCIAL DEVELOPMENT OF SOCIETY** The growth in tourism sector is expected to rise further in the coming decades as the sector is expanding fast thereby contributing to the economic sector as well. Several establishments are included in the tourism industry whose products are mainly sold to visitors, although they do not form a major share of tourist. 13

International Journal of Advanced Research in Management and Social Sciences ISSN: 2278-6236 supply of water, sewage drainage, and other facilities like accommodation, recreational facilities, restaurants and shopping facilities etc. are also an Social impacts of tourism are basically the consequences of either the development of the tourism industry or the presence of tourists in the destination. These impacts occur as a result of interaction between the host and the tourists. The objectives of the research were to identify the various attractions in the destination, evaluate the ways the destination has affected the social lives of the host communities and to determine how the impacts have affected the sustainability of local social lives of the host communities. The books in this Tourism Social Science Series (TSSSeries) are intended to systematically and cumulatively contribute to the formation, embodiment, and advancement of knowledge in the field of tourism. While the development and production of this book series is fashioned after the successful model of Annals of Tourism Research, the TSSSeries further aspires to assure each theme a comprehensiveness possible only in book-length academic treatment. Each volume in the series is intended to deal with a particular aspect of this increasingly important subject, thus to play a definitive role in enlarging and strengthening the foundation of knowledge in the field of tourism, and consequently to expand its frontiers into the new research and scholarship horizons ahead. It introduces social science disciplines to the reader and applies relevant theories to the understanding of tourism. Although each chapter addresses a particular social science discipline, the book includes extensive cross-referencing between the chapters to highlight the multidisciplinary nature of tourism research. A key theme of the book is how the economic and political structures of society influence the manifestation of tourism at a global level. Political economy and tourism development Introduction 105 What is development? To decide problems in tourism and to develop new vision WTTC suggests meeting three demands: 1) the Russian management must give the priority status to the sphere of tourism; 2) businessmen should correlate interests of their business to people's needs, culture and environment; 3) these participants should share goals of long-term growth and prosperity [1]. to promote the inflow of investments to tourism by creation of a system "Through one window", to reform a financial system and to carry out the introduction of the new fiscal policy stimulating investment in tourism [1]; Besides, for our state tourism is not of any priority to change anything so cardinally in the areas, being ancestral lands of the country, but happened to relate to the distressful branch.