

The Future for Investors: Why the Tried and True Triumphs Over the Bold and the New

#336 pages #Crown, 2005 #Jeremy J. Siegel #9780307236647 #2005

The Future for Investors reveals new strategies that take advantage of the dramatic changes and opportunities that will appear in world markets. Jeremy Siegel, one of the world's top investing experts, has taken a long, hard, and in-depth look at the market and the stocks that investors should acquire to build long-term wealth. The Future for Investors shatters conventional wisdom and provides a framework for picking stocks that will be long-term winners. While technological innovation spurs economic growth, it has not been kind to investors. Instead, companies that have marketed tried-and-true products for decades in slow-growth or even declining industries have superior returns to firms that develop "the bold and the new." While the book is jammed with practical information, many new investors might find it dry and intimidating. It's 640 pages long! 2. One Up On Wall Street: How to use what you already know to make money in the market by Peter Lynch. Published in 2005, the book shatters the myth that investors have to be in the latest 'in' growth stock or hot IPO to be successful investors. For instance, he compares the historical returns of Exxon and IBM. IBM was the Microsoft or Apple of its time in the 1940s and 1950s. Exxon was the boring big oil company. Even though IBM was growing earnings at a faster pace, Exxon had a lower P/E and paid a larger dividend. Readers might be surprised at which company was the better long term investment. The Future for Investors is essential for the professional and serious amateur investor to navigate the new era." - Barton M. Biggs, managing partner, Traxis Partners. "The professor who taught America to love stocks in the 1990s is as optimistic as ever. But he's added a new twist to his theory: Get dividends." - Money magazine, December 2004. "Siegel thinks about the future in a unique and original way, with insightful thoughts about the broad sweep of history as well as hard-headed investment analysis." - Robert Shiller, author of Irrational Exuberance and T... 5.0 out of 5 stars The Tried and True Triumph Over the Bold and the New. 15 July 2018 - Published on Amazon.com. Verified Purchase. The new paradigm for investing and building wealth in the twenty-first century. The Future for Investors reveals new strategies that take advantage of the dramatic changes and opportunities that will appear in world markets. Jeremy Siegel, one of the world's top investing experts, has taken a long, hard, and in-depth look at the market and the stocks that investors should acquire to build long-term wealth. His surprising finding is that the new technologies, expanding industries, and fast-growing countries that stockholders relentlessly seek in the market often lead to poor returns. In fact, g "The Future for Investors reveals new strategies that take advantage of the dramatic changes and opportunities that will appear in world markets. Jeremy Siegel, one of the world's top investing experts, has taken a long, hard, and in-depth look at the market and the stocks that investors should acquire to build long-term wealth. His surprising finding is that the new technologies, expanding industries, and fast-growing countries that stockholders relentlessly seek in the market often lead to poor returns. Investors who are alert to the growth trap and learn the principles of successful investing revealed in this book will prosper during the unprecedented changes that will transform the world economy. The Fruits of Technology. No one can deny the importance of technology.