

Cross-Cultural Trade in World History, 293 pages, 9780521269315, 1984, Cambridge University Press, 1984, Philip D. Curtin, Philip DeArmond Curtin

See details and exclusions - Cross-cultural Trade in World History (Studies in Comparative World History). See all 4 brand new listings. QtyÂ Product Information. The trade between peoples of differinf cultures, from the ancient world to the commercial revolution. Product Identifiers. Publisher. Cambridge Core - Regional and World History: General Interest - Cross-Cultural Trade in World History.Â Wilson, Thomas W. 1986. Africa, Afro-Americans, and Hypertension: An Hypothesis. Social Science History, Vol. 10, Issue. 4, p. 489. CrossRef. Google Scholar. Abu-Lughod, Janet 1987. The shape of the world system in the thirteenth century. Studies in Comparative International Development, Vol. 22, Issue. 4, p. 3. Cross-cultural management describes organizational behavior within countries and cultures; compares organizational behavior across countries and cultures: and, perhaps most important, seeks to understand and improve the interaction of co-workers, managers, executives, clients, suppliers, and alliance partners from countries and cultures around the world. The importance of cross-cultural management is evident in a world where all kinds of co-operation between companies in many countries is on the increase. Whether these are mergers, takeovers, partnerships or strategic alliances, they all need Journal of World History, Spring 2002. Book Description. Discusses a broad and diverse group of trading relationships between different cultures throughout world history. Avoiding a western ethnocentric viewpoint, the author employs an interesting combination of economic history and anthropology to examine cross-cultural trade patterns in Africa, China, Asia, and North America. Product details. Publisher : Cambridge University Press; Illustrated edition (May 25, 1984). cross-cultural trade to organize world history survey courses remains in doubt as student papers and examinations showed mixed results. (CK).Â Trade diasporas are the subject of Philip Curtin's (1984) valuable book, Cross-Cultural Trade in World History. Curtin defines trade diasporas as "communities of merchants living among aliens in associated networks" (Curtin, 1984: 3). His study is an examination of the importance of these networks in various parts of the world from 2000 BCE to the nineteenth century. I use Curtin's volume as a second way of incorporating long-distance trade into my course.