

Charles E. Eesley

cee@stanford.edu

<http://www.stanford.edu/~cee>

DEPARTMENT

Department of Management Science & Engineering, School of Engineering, Stanford University

ACADEMIC HISTORY

Massachusetts Institute of Technology, Sloan School of Management (2005-2009)

Ph.D., 2009. Technology, Innovation and Entrepreneurship Program

Duke University (1998-2002)

B.S., 2002. Major: Cognitive Neuroscience (Individualized)

EMPLOYMENT RECORD

Stanford University, Department of Management Science & Engineering. Assistant Professor 2009-current; *David T. Morgenthaler Faculty Fellow*, Faculty member in the Stanford Technology Ventures Program.

Flagship Ventures – Associate (Venture Capital)

Worked with Partners Doug Cole and Ed Kania on new deal flow and due diligence for medical device ventures.

Part time. 2007-2009

Lobby 10, LLC – Founder/CEO

Life sciences focused consulting firm, formed the team and brought in projects worth >\$75k, clients included Hitachi Life Sciences and the South Korean government.

Part time. 2007-2009

Lux Capital – Entrepreneur-in-Residence (Venture Capital)

Worked with portfolio vaccine company Genocea Biosciences with founder/CEO Rob Paull to recruit and hiring senior scientists. Also new deal flow/due diligence.

Part time. 2006-2007

Duke University Center for Health Policy, Law, and Management – Research

Assistant to the Director, Dr. Frank Sloan, Professor of Economics

Full time. Aug. 2004 – June 2005

Duke University Medical Center, Brain Imaging and Analysis Center - Research

Assistant to Dr. Richard Keefe, Professor of Psychiatry

Full time. Aug. 2002 - Aug. 2004

Sun Dance Genetics – Founder/CEO

Biotechnology Startup, 1st Prize: Duke Startup Challenge (\$50,000)

Full time. 2001-2002

AWARDS AND HONORS/PROFESSIONAL AFFILIATIONS

Fellowship Award from the Stanford Center at Peking University (SCP KU) Sept.- Oct., 2013
Winner, National Natural Science Foundation of China (NSFC) 2012 Research Fund for International Young Scientists
Lillie Award, Research Grant. Stanford University, 2011, 2012.
Best Dissertation Award Winner. Business Policy and Strategy (BPS) Division, Academy of Management, 2010
Kauffman Foundation Dissertation Fellowship Award 2007: Comparison of High-Tech Entrepreneurs from Tsinghua University and MIT
University of Virginia (UVA) Darden School of Business, Batten Institute Fellow
The Best Student Paper award from the Society for the Advancement of Socio-Economics in 2008
Keynote talk, Inaugural International Conference on Innovation and Entrepreneurship: Theory and Practice Relevant to China. Hosted by Lancaster University and Wuhan University. Wuhan, China, July 9th, 2012.
Keynote Speaker. University of Sao Paulo, Brazil. University - Industry Partnerships: MIT and Stanford, May 30th, 2012.
MIT Sloan Fellowship, Duke Univ. J.B. Duke Fellowship
1st Prize: Duke Startup Challenge

Professional Affiliations

Research Committee Member. Entrepreneurship Division, *Academy of Management*, 2010-present.
Co-organizer, Entrepreneurship Research Bootcamp National Bureau of Economic Research (NBER), July 2009
Reviewer, *Organization Science*, *Strategic Management Journal*, *Management Science*, *Research Policy*, *Strategic Entrepreneurship Journal*, *Academy of Management Annual Meeting*
Professional Memberships and Research Affiliations: *Academy of Management*, *Strategic Management Society*, *INFORMS*, *Society for the Advancement of Socio-Economics*, *International Academy of Chinese Management Research*

BIBLIOGRAPHICAL INFORMATION

Refereed Publications

1. Eesley, Charles E.; Hsu, David; Roberts, Edward B. 2013. [The Contingent Effects of Top Management Teams on Venture Performance: Aligning Founding Team Composition with Innovation Strategy and Commercialization Environment.](#) (forthcoming, *Strategic Management Journal*)
2. C.E. Eesley and E.B. Roberts, "Are You Experienced: When Does Talent vs. Experience Drive Entrepreneurial Performance," *Strategic Entrepreneurship Journal*, Vol. 6, No. 3, pp. 207-219, 2012.
3. M. Lenox and C.E. Eesley, "Private Environmental Activism and the Selection and Response of Firm Targets." *Journal of Economics Management and Strategy*, Vol. 18, No. 1, pp. 45-73, 2009
4. D.H. Hsu, E.B. Roberts, C.E. Eesley, "Entrepreneurs from Technology-Based Universities," *Research Policy*, Vol. 36, pp. 768-788, 2007.

5. C.E. Eesley and M. Lenox, "Firm Responses to Secondary Stakeholder Action," *Strategic Management Journal*, Vol. 27, No. 8, pp. 765-781, 2006.
6. R. Keefe, C.E. Eesley, M. Poe, "Defining A Cognitive Function Decrement in Schizophrenia." *Biological Psychiatry*, Vol. 57, pp. 688-691, 2005.

Refereed Publications Submitted

Institutional Environment and Entrepreneurship

1. C.E. Eesley. Barriers to Entry vs. Barriers to Growth: Entrepreneurship, human capital and Institutional Change
2. **D. Armanios**, C.E. Eesley, K.M. Eisenhardt, J. Li. "Networks or Science Park Institutions?: How Ventures Acquire Resources to Innovate in Emerging Economies," R&R at *Organization Science*.
3. C.E. Eesley and D. Yang, "Changing Entrepreneurial Strategies to Developing Capitalist Institutions: A Look at Chinese Technology Entrepreneurs," Submitted to *Academy of Management Journal*.
4. **R.N. Eberhart**, C.E. Eesley, and K.M. Eisenhardt. "Failure is an Option: Institutional Barriers to Failure, Bankruptcy, and New Firm Performance in Japan," Submitted to *AMJ*.
5. **R.N. Eberhart**, C.E. Eesley, "Too Much of a Good Thing: Institutional Change and New Firm Performance in Japan," Submitted to *Strategic Management Journal*.
6. D. Yang, C.E. Eesley, X. Tian, E.B. Roberts, "Institutional Flexibility and Training for Entrepreneurship?: Evidence from China," R&R at *Organization Science*.
7. C.E. Eesley, **J.B. Li**, and D. Yang. "Does Institutional Change in Universities Influence High-Tech Entrepreneurship?: Evidence from China's Project 985," Submitted to *Academy of Management Journal*.

Industry Environment and Entrepreneurship

8. C.E. Eesley, DH Hsu, EB Roberts. "Bringing Entrepreneurial Ideas to Life," R&R at *Strategic Entrepreneurship Journal*.
9. C.E. Eesley, D. Hsu, "Experience, Diversity and How Entrepreneurial Team Formation Influences Venture Development," *To be submitted to Organization Science*

Social Movement Organizations, Informal Institutions and Firm Environmental Performance

10. C.E. Eesley and M. Lenox, "Activist Actions and the Selection of Firm Targets," R&R at *Strategic Management Journal*.

Refereed Conference/Symposia Proceedings

1. **R.N. Eberhart**, C.E. Eesley, K. Eisenhardt. 2012. Failure IS an Option: Institutional Barriers to Failure and New Firm Performance. *Academy of Management Best Paper Proceedings*, 2012 2012:1 1-1; doi:10.5465/AMBPP.2012.189. (only the top 10% of presented papers).
2. C.E. Eesley, **J.B. Li**, and D. Yang. 2012. "Does Institutional Change in Universities Influence High-Tech Entrepreneurship?: Evidence from China's Project 985," *Strategic Management Society Conference*, Available: <http://china.strategicmanagement.net/downloads.php>. p. 17
3. C.E. Eesley and D. Yang. 2012. "Changing entrepreneurial strategies to developing capitalist institutions: A look at Chinese technology entrepreneurs," *Strategic Management Society Conference*, Available: <http://china.strategicmanagement.net/downloads.php>. p. 17.
4. C.E. Eesley and E.B. Roberts. "Cutting Your Teeth: Entrepreneurial Experience and Performance." *Academy of Management Best Paper Proceedings*, August 1, 2010 2010:1 1-6;doi:10.5465/AMBPP.2010.54493446. (only the top 10% of presented papers), Montreal, 2010.
5. C.E. Eesley and M. Lenox. "Secondary Stakeholder Actions and the Selection of Firm Targets." *Academy of Management Best Paper Proceedings*, August 1, 2006 2006:1 B1-B6;doi:10.5465/AMBPP.2006.27176694. (only the top 10% of presented papers), Atlanta, 2006.
6. C.E. Eesley, and M. Lenox, "Secondary Stakeholders and Firm Self-Regulation," *Academy of Management Conference Best Paper Proceedings*, August 1, 2005 2005:1 E1-E6;doi:10.5465/AMBPP.2005.18783310. (only the top 10% of presented papers), Honolulu, 2005.
7. C.E. Eesley and E.B. Roberts, "Serial Entrepreneurs from MIT (Summary)," *Frontiers of Entrepreneurship Research*: Vol. 26: Iss. 7, Article 4. Available at: <http://digitalknowledge.babson.edu/fer/vol26/iss7/4>

Refereed Conference/Symposia Proceedings in Press/Accepted**Book Chapters in Print**

1. C.E. Eesley, D. Hsu, E.B. Roberts, "Bringing Ideas to Life," 2012. Chapter in *IEEE International Recent Advances in Technology and Innovation Management*. Wiley Publications. Page(s): 40-60. (Conference version. Top paper award)
2. R. Keefe and C.E. Eesley. Neurocognitive Impairments. in Lieberman, Stroup, Perkins, eds., *Essentials of Schizophrenia*. American Psychiatric Publishing. Washington, DC, 2012.

3. R. Keefe and C.E. Eesley. Neurocognition in Schizophrenia. in *Kaplan and Sadock's Comprehensive Textbook of Psychiatry*, Benjamin Sadock, M.D., Virginia A. Sadock, M.D., and Pedro Ruiz, M.D. Editors. Baltimore, MD: Lippincott, Williams, & Wilkins, 2009.
4. F.A. Sloan and C.E. Eesley. Implementing a Public Subsidy for Vaccines. in *Pharmaceutical Innovation: Incentives, Competition, and Cost-Benefit Analysis in International Perspective*. edited by Frank A. Sloan and Chee-Ruey Hsieh. 107-126. New York: Cambridge University Press, 2007.
5. F.A. Sloan and C.E. Eesley. Governments as Insurers in Professional and Hospital Liability Insurance Markets. In William M. Sage and Rogan Kersh, eds., *Medical Malpractice and the U.S. Health Care System--New Century, Different Issues*. 291-317. New York: Cambridge University Press, 2006.
6. R. Keefe and C.E. Eesley. Neurocognitive Impairments. in *American Psychiatry Publishing Textbook of Schizophrenia*. Ch. 13, 245-260. Edited by Jeffrey A. Lieberman, M.D., T. Scott Stroup, M.D., and Diana O. Perkins, M.D. American Psychiatric Publishing, Inc. 2005.

Edited Works in Print or in Press

1. E.B. Roberts and C.E. Eesley, "Entrepreneurial Impact: The Role of MIT - An Updated Report", *Foundations and Trends in Entrepreneurship*. Vol. 7, No. 1-2, pp. 1-149, 2011.

Non-Refereed Conference/Symposia Proceedings

1. C.E. Eesley, D. Hsu, E.B. Roberts, "Focus or Diversify? Aligning Founding Teams with Strategy and Environment." Darden Innovation and Entrepreneurship Research Conference. Charlottesville, VA, 2012 Available at: <http://conference.darden.virginia.edu/DEIRC/pdf/DEIRCAgenda2012.pdf>
2. C.E. Eesley and D. Yang. Changing entrepreneurial strategies to developing capitalist institutions: A look at Chinese technology entrepreneurs. Technology Management Conference (ITMC), 2011 IEEE International. San Jose, 2011
Wharton Strategy and the Business Environment Conference, U. Penn., 2011.
University of Virginia, Darden School of Business, Batten Institute
Innovation and Entrepreneurship Conference, Charlottesville, VA, 2010
Sixth Annual Smith Entrepreneurship Research Conference. Univ. of Maryland, 2010
3. C.E. Eesley. "The Future of Technology Entrepreneurship Research," Invited presentation at MIT's TIES group 50th anniversary. April 1st, 2011.
4. C.E. Eesley, Who has 'The Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China.
Organization Science Winter Conference. Feb. 8, 2012

Carnegie Mellon SETChange, Nov. 2011
World Bank - Entrepreneurship and Growth Conference. Washington, DC.
Nov. 19-20th, 2009
15th Annual CCC Doctoral Colloquium. Carnegie Mellon. April 11-13th,
2008
SASE Student Paper Award, Costa Rica, June, 2008
Babson Conference on Entrepreneurship Research (BCERC), June, 2008.
Georgia Tech Roundtable on Engineering and Entrepreneurship Research.
Atlanta, GA. Nov. 2007

5. C.E. Eesley, D. Hsu, E.B. Roberts. Bringing Entrepreneurial Ideas to Life.
London Business School Ghoshal Strategy Conference, London, 2010
BYU-Utah Strategy Conference. Salt Lake City, Utah, 2010
Organization Science Winter Conference. Steamboat Springs, CO, 2010
6. C.E. Eesley, E.B. Roberts. Cutting Your Teeth: Learning From Entrepreneurial
Experiences. West Coast Research Symposium. Seattle, WA. Sept. 8-10th,
2009
7. C.E. Eesley and M. Lenox. Secondary Stakeholder Actions and the Selection of
Firm Targets, Institutional Mechanisms of Industry Self-Regulation
Conference. Dartmouth, Feb. 24-25th, 2006
8. C.E. Eesley. Who Jumps into the Sea and When?: Entrepreneurship and Policy
Change in China.
15th Annual CCC Doctoral Colloquium. Carnegie Mellon. April 11-13th,
2008
PICMET Outstanding Student Paper Award. Cape Town, South Africa, 2008

Non-refereed Publications

1. C.E. Eesley and D.P. Hannah. Review of: Winds of Change: The Environmental
Movement and the Global Development of the Wind Energy Industry. By Ion
B. Vasi, *Administrative Science Quarterly*, Vol. 57, pp. 359-362, 2012.
2. E.B. Roberts and C.E. Eesley. Entrepreneurial Impact: The Role of MIT.
Kauffman Foundation, Feb. 2009. Online only. Available at:
<http://www.kauffman.org/newsroom/mit-entrepreneurs.aspx>
3. M. Bikard and C.E. Eesley. "Exploring the Economic Experiment (I): Hypothesis
Development," *MIT Entrepreneurship Review*, 2010. Available at:
[http://mter.mit.edu/articleexploring-economic-experiment-i-hypothesis-
development/](http://mter.mit.edu/articleexploring-economic-experiment-i-hypothesis-development/)
4. C. Eesley and M. Bikard, "Exploring the Economic Experiment (II): Hypothesis
Testing," *MIT Entrepreneurship Review*, 2010. Available at:
[https://mter.mit.edu/articleexploring-economic-experiment-ii-hypothesis-
testing/](https://mter.mit.edu/articleexploring-economic-experiment-ii-hypothesis-testing/)

Current Ph.D. Students

Robert Eberhart

Thesis: "Institutions, Japan and Entrepreneurship"

Anticipated Date of Graduation: 2013

Daniel Armanios (co-chair)

Thesis: "Mixed Institutions and Entrepreneurship: Evidence from China"

Anticipated Date of Graduation: 2014

Jamber Li

Thesis: "Culture and Entrepreneurship in China"

Anticipated Date of Graduation: 2015

Michael Leatherbee

Thesis: "Informal Institutions and Entrepreneurship in Chile"

Anticipated Date of Graduation: 2015

Wesley Koo

Thesis: "Business Groups and Entrepreneurship"

Anticipated Date of Graduation: 2016

Statement of the Customary Practices For Order of Authors on Scholarly Publications:

Author order signifies contribution to the publication

An academic history can be a large, multivolume work such as the Cambridge Modern History, written collaboratively under some central editorial control. In the 19th century the idea appeared in universities that a definitive history could be written of a major region of the world for a great span of time - in a similar manner to the way in which people compiled an encyclopedia. The chosen time period was subdivided into eras and one volume specified for each. Within each volume there would be a fixed Academic history. Within this section you are required to enter your academic history including any courses that you are currently studying and will have received a grade/result for by the time the course you are applying for starts. You are also required to enter any academic awards and distinctions that you have received. You may upload up to 5 transcripts per Academic History, each of which must be in PDF format and no bigger than 2MB. Academic genres are stories set in an academic environment, it could be a book, movie or play. An example of an academic genre could be The History Boys. :) Hope this helps. Is physical education academic? Physically Education is Non-Academic. Academic studies are school subject studies. These studies include areas like math, science, English, History, and music classes for example. The history of carrots? The full history of carrots can be found here: www.carrotmuseum.co.uk - The World Carrot Museum. Questions tagged [academic-history]. Ask Question. Regarding inquiries into the evolution and development of academia as an institution from a historical perspective. Do I need to ask permission to provide a narrative of a scholar's methods? I am writing a secondary school archaeology and history textbook. I'm inspired to adjust the book based on two types of students: Some are excited about what they are studying, and tell their career citations methodology academic-history. An academic history can be a large, multivolume work such as the Cambridge Modern History, written collaboratively under some central editorial control. This article does not cite any sources. Please help improve this article by adding citations to reliable sources. Unsourced material may be challenged and removed. Find sources: "Academic history" news newspapers books scholar JSTOR (November 2007) (Learn how and when to remove this template message). This article possibly contains original research.