



**Call to Order: 7:38 am.**

Briggs & Stratton – 12301 W. Wirth St., Wauwatosa, WI 53222

**Roll Call:**

**2016-2017 Board of Directors**

**Officers:**

Terri Lodwick	President
Tina Braley	VP/President-Elect
Kathy Marchant	Treasurer
Jaime Wooten	Secretary

**Directors:**

Rachel Adas	Program Director
Janine Kolbeck	Philanthropy Director
Jennifer DeLaura ***	Fundraising for Operations
Marjorie Yoshida	Hospitality
Tina Braley	Retention & Recruitment Director
Hannah Lodwick	Communications Director
Rocky Theisen-Kapp	Board Advisor
Ginny Czarneck, Barb Benish	Guests - Outgoing Board

\*Open  
 \*\* Excused  
 \*\*\* Dialing In

**Consent Agenda:**

Terri Lodwick recommended that no reports be included in the consent agenda since this is the first Board meeting of the year.

**Meeting Minutes:**

Tina Braley moved to approve the September BOD meeting minutes as corrected. Rachel Adas seconded. The motion carried unopposed.

**TREASURER'S REPORT**

Kathy Marchant distributed and presented the September 2016 Treasurer's Report.

**BALANCE OF ACCOUNTS (As of 9/30/2016):**

BMO Harris (General Operating Account)	\$10,891.82
Ameriprise (General Savings Account)	\$19,855.05
TOTAL General Accounts	

BMO Harris (Education General Account)	\$17,265.08
Ameriprise (Education Investment Account)	\$85,371.26
TOTAL EDUCATION ACCOUNTS	

ACCOUNTS

The following bills were presented for Board approval from the Operating account:

\$22.00	Gem Ventures LTD (October Storage)
\$20.00	Prescott Mueller Jewelers – 1 chain sold at LCAM
\$15.00	Hometown Communications – Oct. Invoice – web hosting and ma
\$180.00	EWI Corporate – Burbach Insulation Corporate membership dues
	Steelhead Bar & Grille (T. Lockwick/T. Braley – LCAM) – reimburs
\$58.00	AAWD
\$50.00	Taxi fare – reimbursement to AAWD
\$900.40	Davenport Grand Hotel – reimbursement to AAWD for LCAM lodg
\$1,245.40	

**BMO CC (Credit Limit \$5K) Next billing statement 10/25/16**

\$644.05	EWI Corporate Invoice 124 D & O Liability, general liability insuran
\$242.86	GO PRO Camera – LCAM and Chapter use
\$277.71	The Flower Lade – floral for 10/4/16 meeting
\$51.00	DOA Gaming (raffle A&B licenses)
\$117.00	EWI Corporate – member pins and pashmina scarves
\$83.87	Twigs Bistro (T. Lodwick & T. Braley – LCAM)
\$28.89	O'Doherty's (T. Lodwick & T. Braley – LCAM)
\$153.34	Luigis (LCAM)
\$152.06	Kitschec – LCAM bandanas
\$1,750.78	

A/R Open:	Member Desc.	Meeting Date
\$40.00	US Cellular	7/12/16
\$40.00	1 meeting fee	

Janine Kolbeck moved to approve expenses as presented. Marjorie Yoshida seconded. The motion carried unopposed.

Kathy Marchant suggested that instead of paying monthly the storage and website hosting fees that

we cut one check to each for the remainder of the board year. Tina Braley moved to approve paying the storage (Gem Ventures) and website hosting (Hometown Communications) for the remainder of the year (11/16-9/17). Terri Lodwick seconded. The motion carried unopposed.

Discussion ensued regarding writing off/covering the September meeting fee for Sherri Povolo who was unable to attend at the last minute due to her uncle's funeral. Also discussed was to cover the November-February meeting fees for Cindy Kunze as a member in transition and to pay Joan Purdue's membership renewal fee. Tina Braley moved to approve payment of fees as discussed. Kathy Marchant seconded. The motion carried unopposed.

October 24 Terri Lodwick: It has been brought to my attention that we historically cover FRN meeting costs (above the \$40 regular fee) for our Lifetime members to attend. That means we would cover the extra \$35 each for Sharon Fryjoff, Margie Gehrman, and Ellen Aumann. Kathy Marchant moved to approve meeting costs. Jennifer DeLaura seconded. The motion carried unopposed.

### **President's Update:**

Terri Lodwick provided the following Chapter/Corporate Updates:

- The next Corporate Webinar is scheduled for 11/1 at 2 pm CST.
- Sue Cota will be organizing a plan for monthly EWI socials (rotation coffee, lunch, drinks) so we can have informal gathers with guests.
- Julie Frey will be responsible for roster/directory updates.
- Terri would like each BOD member to make a wreath for the FRN silent auction. They are to use their committee members to help.
- Sherri Povolo expressed interest in the Retention & Recruitment Director position to Terri. Discussion ensued regarding the scope of responsibilities of this position and the possibility of co-chairs. Terri and Tina will meet with the committee and Sherri to discuss a possible solution. In the interim, Tina Braley will continue with the R&R responsibilities for the Chapter.

Terri asked to have the date of the July monthly membership meeting changed to Tuesday, July 11 (due to the July 4<sup>th</sup> Holiday). Tina Braley moved to approve the July membership meeting date change. Rachel Adas seconded. The motion carried unopposed.

### **Committee Reports:**

#### **Hospitality:**

Marjorie Yoshida reported the following information concerning attendance at the October 2016 Membership Meeting: 48 total registrants, 44 attended the meeting

Representatives:	28
Additional Reps:	3
Non-Members:	9
Firms Represented:	28
Life Members:	3
Sustaining Reps:	0
Members-in-Transition	1
No Shows:	2 member, 1 2 <sup>nd</sup> rep, 1 additional rep
Excused:	3 reps, 1 sustaining

Constant Contact Registration Cancellation: 1 reps  
Decline Constant Contact responses: 3 reps, 0 life, 1 sustaining  
No response in Constant Contact: 4 rep

**Fundraising for Operations:**

Jennifer DeLaura reported: **2016/17 Goal: \$4620**

- Boston Store Booklet Sales – for use November 9-12 (goal to sell 250 booklets – approx. 5/member) at \$5 each. Kathy Marchant moved to approve the Boston Store booklet sale. Marjorie Yoshida seconded. Motion carried unopposed.
- Jen would like to conduct a Heads or Tails raffle at FRN. Janine Kolbeck moved to approve the Heads or Tails raffle at FRN. Tina Braley seconded. Motion carried unopposed
- Jen will be getting her committee together to brainstorm ideas for the remainder of the year.

**Retention & Recruitment:**

Tina Braley reported:

- 40 Member firms
- 39 Representatives
- 4 Additional Reps
  - 2 – All American Window & Door
  - 1 – Briggs & Stratton
  - 1 – Johnson Controls
- 1 Open Representative (Milwaukee Achiever Literacy Services)
- 3 Life Members
- 2 Sustaining Members
- 1 Member in Transition

Tina would like to post Sterling Law Offices. Christina Cooper attended the October meeting and is interested in further discussion/information of EWI Milwaukee. Kathy Marchant moved to approve the posting of Sterling Law Offices. Rachel Adas seconded. Motion carried unopposed.

October 27, 2016 Rachel Adas motioned, Marjorie Yoshida seconded and by majority e-vote we approved posting of: Next Door

Maria McNair  
Phone: 414-562-2929

2545 N. 29th Street, Milwaukee, WI 53210

NAICS Codes:813319, Other Social Advocacy Organization

Recruited by Tina Braley

**Program:**

Rachel Adas has contacted the Westmoor Country Club regarding the menu for the December meeting. She also has processed the request for a marine to speak at the December Toys for Tots event. Rachel asked for approval of:

- Giving Tree at the December meeting
- January meeting – WTMJ on Capitol Drive, Sendiks catering and speed meeting for program.

Janine Kolback moved to approve the above. Marjorie seconded. Motion carried unopposed.

Rachel will be meeting with her committee to outline the 2017 program year.

**Philanthropy:**

Janine Kolbeck reported that she, Terri Lodwick, Rocky Theisen-Kapp, Cindy Kunze met with Tracy Sparrow of Next Door to discuss details of our partnership's programs and naming rights. They presented two options:

1. Signage on elevator doors (4 at Capitol Drive location / 1 or 2 at 29<sup>th</sup> Street location) depicting children and adult learners with EWI logo.

2. Paint/decorate stair risers in stairwell with books, inspiration quotes or lines from children's books, i.e. Dr. Seuss and add EWI logo.

The committee's next steps are:

- Obtain costs for the two options presented
- Based on costs of options the committee will make a recommendation to the board
- When the board has approved the recommendation, it will be presented to membership.

**Communications:**

Hannah Lodwick reports:

- Rachel Adas and Tina Braley have been added as Administrators to the Facebook account. Hannah also will be added.
- A LCAM Connect will be completed and sent out to membership shortly.
- The month chapter Connect will take on a new format. It will contain the President's message, recap of last month, details for next month and birthdays. Included will be links directing members to the website for Firm News, BOD meeting minutes.
- Hannah has updated the website with the 2016-17 Officers and Directors.

**Vice-President/President-Elect**

Tina Braley reported:

- Completed new member orientation with Ny Green.
- Scheduling new member orientation with:
  - Tammy Crane
  - Kanini Cowens
  - Jackie Makinen
- Partnering with Cortney Ihde on getting all members to set up their profile on the Corporate Website Member Zone.
- The October meeting survey overall responses received were very satisfied.

**Old Business:**

- Look for the special LCAM Connect for reports from all who attended this year's awesome LCAM.

**New Business:**

No new business was presented.

**Announcements / Reminders:**

Terri Lodwick reported the following:

- Next Membership meeting is Tuesday, November 1, 2016 at Hubbard Park Lodge. This is our annual Firm Recognition Night.
- Next Board of Directors meeting is on Tuesday, November 8, 2016 at Briggs & Stratton at 7:30 am.
- Connect Deadline is Thursday, October 13, 2016.

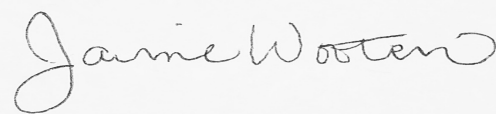
Meeting adjourned at 9:29 am.

**Approved:**

Affix President's signature here (original or electronic)



**Submitted: Jaime Wooten, Secretary**



Assistant Treasurer Benchley reports on the annual expenditures of the club for its home for "boys between the ages of 14", and other projects. Director: Thomas Chalmers (uncredited). Star: Robert Benchley. Added to Watchlist. Add to Watchlist. Welcome to Treasurer's Report . com. This site is being developed to serve all those who vounteer as the treasurer for small organizations in thier communities. The site will allow for you to easily. develop your organization's budget. record your transactions electronically. generate printable reports for your membership. allow online viewing of up to date accounting by members. simplify the end-of-year auditing of your books. Treasurer's report. The bylaws should provide that the treasurer report regularly to the association. This written report should indicate what period of the fiscal year the report covers, the date it was prepared, and by whom. The report should also include the all income and expenses for the period. The report should not be adopted but filed for annual financial review/audit in the treasurer's file. These reports should be referred to the auditor or auditing committee during the audit process. Sample treasurer's report. Treasurer's Report WIS PTO 2011-2012 What is a PTO Treasurer: The PTO Treasurer is the custodian of the PTO's funds. The PTO funds belong to the PTO membership " not the officers, the executive board, or the principal. The treasurer is expected to perform the duties in a timely and accurate manner. The treasurer must apply sound financial controls and best practices to ensure the security of the group's funds. The treasurer must readily provide financial information to support PTO decision-making. Report of the Treasurer. This page intentionally left blank. 2020. Report of the Treasurer. for the year ended June 30, 2020. Report of the Treasurer. for the year ended June 30, 2020. The Corporation 2019-2020.